

**\_\_\_\_\_ POLICE DEPT.  
HEAD INJURY  
PREVENTION PROGRAM**

The \_\_\_\_\_ Police Department, in conjunction with the Governor's Traffic Safety Committee, the \_\_\_\_\_ County Traffic Safety Board, and the \_\_\_\_\_ County Child Fatality Review Team hope that you will join us in our efforts to prevent brain injuries to the children in our community.

**According to the  
National Highway Safety Administration (NHTSA):**

**Each year more than 300,000 children aged 14 and under are treated in emergency rooms for bicycle-related injuries.**

**Nationally, bicyclists aged 14 and under are at five times greater risk for injury than older cyclists.**

**Bicycle helmets are 85-88% effective in mitigating head and brain injuries.**

source: Traffic Safety Facts (NHTSA), April 2004

Make sure that your children wear a helmet - a simple fall from just a few feet can result in a skull fracture and brain injury.

We hope that this is the last you will hear from us. But beware! The next violation could be a REAL TICKET requiring you to appear in court! Let's all do the right thing and make sure our kids wear a helmet.

What if your child refuses to wear one? Consider taking the bicycle, skates or skateboard until they agree to wear a helmet. Remember, a helmet can mean the difference between life and death.

**NEED A HELMET? CAN'T AFFORD ONE?**

COME TO THE \_\_\_\_\_ POLICE DEPARTMENT  
AND HAVE YOUR CHILD FITTED FOR A FREE HELMET.

**"CONTRACT FOR LIFE"**

WE HAVE RECEIVED A FREE HELMET FROM THE \_\_\_\_\_ POLICE  
DEPT. AND AGREE TO WEAR IT PROPERLY AND SECURELY AS  
REQUIRED BY LAW.

CHILD: \_\_\_\_\_

PARENT/GUARDIAN: \_\_\_\_\_

OFFICER: \_\_\_\_\_

HELMET COLOR/SIZE: \_\_\_\_\_