

NYSACOP PARTNERSHIP PROGRAM



DIAMOND PARTNERSHIP (\$20K PER YEAR):

- Premium exhibit space at the NYSACOP Annual Conference.
- Conference registrations for all personnel attending the Annual Conference.
- Sponsorship of premier social event at the Annual Conference.
- Introduction and remarks at the Annual Conference.
- Sponsorship of Annual NYSACOP – NYSSA Leadership Summit.
- Unlimited blast e-mails to NYSACOP members re: products, services, conferences, etc.
- Webinars offered to all NYSACOP members.
- Full page ad in all Chief's Chronicle magazines (quarterly publications – March, June, September, December).
- Full page ad in NYSACOP Annual Conference magazine.
- In-person meeting/presentation at NYSACOP Board of Governors meeting.
- Logo with link displayed on the NYSACOP website.
- Permission to reference NYSACOP Diamond Partnership in materials.
- Additional initiatives as agreed to by partner and NYSACOP.
- Regular communication/coordination with NYSACOP Partnership Manager to maximize return on investment/goals.
- Direct all questions and future engagement to the **Partnership Program coordinator, Bill Georges at: TheGeorgesGroup@nycap.rr.com**

PLATINUM PARTNERSHIP (\$15K PER YEAR):

- Premium exhibit space at the NYSACOP Annual Conference.
- Conference registrations for up to four (4) personnel attending the Annual Conference.
- Sponsorship of premier social event at Annual Conference.
- Introduction and remarks at the Annual Conference.
- Eight (8) blast e-mails to NYSACOP members re: products, services, conferences, etc.
- Webinar offered to all NYSACOP members.
- Full page ad in all Chief's Chronicle magazines (quarterly publications – March, June, September, December).
- Full page ad in NYSACOP Annual Conference magazine.
- In-person meeting/presentation at NYSACOP Board of Governors meeting.
- Logo with link displayed on the NYSACOP website.
- Permission to reference NYSACOP Platinum Partnership in materials.
- Additional initiatives as agreed to by partner and NYSACOP.
- Regular communication/coordination with NYSACOP Partnership Manager to maximize return on investment/goals.
- Direct all questions and future engagement to the **Partnership Program coordinator, Bill Georges at: TheGeorgesGroup@nycap.rr.com**

Gold Partnership (\$10K per year):

- Exhibit space at NYSACOP Annual Conference.
- Conference registrations for three (3) personnel attending the Annual Conference.
- Six (6) blast e-mails to NYSACOP members re: products, services, conferences, etc.
- Webinar offered to all NYSACOP members.
- Half page ad in all Chief's Chronicle magazines.
- Half page ad in NYSACOP Annual Conference magazine.
- Logo with link displayed on the NYSACOP website.
- Permission to reference NYSACOP Gold Partnership in materials.
- Additional initiatives as agreed to by partner and NYSACOP.
- Regular communication/coordination with NYSACOP Partnership Manager to maximize return on investment/goals.
- Direct all questions and future engagement to the **Partnership Program coordinator, Bill Georges at: TheGeorgesGroup@nycap.rr.com**

Silver Partnership (\$5K per year):

- Exhibit space at the NYSACOP Annual Conference.
- Conference registrations for up to two (2) personnel attending the Annual Conference.
- Four (4) blast e-mails to NYSACOP members re: products, services, conferences, etc.
- Half page ad in all Chief's Chronicle magazines (quarterly publications – March, June, September, December).
- Half page ad in NYSACOP Annual Conference magazine.
- Logo with link displayed on the NYSACOP website.
- Permission to reference NYSACOP Silver Partnership in materials.
- Additional initiatives as agreed to by partner and NYSACOP.
- Regular communication/coordination with NYSACOP Partnership Manager to maximize return on investment/goals.
- Direct all questions and future engagement to the **Partnership Program coordinator, Bill Georges at: TheGeorgesGroup@nycap.rr.com**

The New York State Association of Chiefs of Police offers unique opportunities for companies to partner with us to promote your products and services to our members. Choose the program which best suits your needs. For more than 125 years, we have been the reliable source for news and information to assist our members in keeping their communities safe by providing the best possible service. Join our team!

• Office: 518-335-3371 • Email: pphelan@nychiefs.org • Web: nychiefs.org

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